

CENTRE FOR RESEARCH AND EDUCATION IN DATA SCIENCE (CREDS)- LOGO



This logo has 4 components, 3 curved triangles and a circle.

- From the normal or straight view, the 2 smaller triangles are seen to help or support the middle one to rise up. The middle triangle here represents the entire society, which is helped by artificial intelligence and data science to achieve greater heights, which are represented by the smaller triangles.
- On looking slightly from the left side of the logo, we can observe mountains, which represent the Western Ghats, towering Palakkad. The circle represents the sun rising through the hills, which acts as a source of light, which leads the humanity to enlightenment.
- Looking from another angle, it can also be visualized as the end of a fountain pen. This symbolizes that this centre will write history by producing immense success by its members.
- We can also see two pairs of parallel lines between the triangles, which represents two endless paths which shows that this centre will bring infinitely many opportunities.